



TOBACCO FREE KANSAS
COALITION

Building Youth Partnerships in Tobacco Prevention Programming

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Health Resources in Action
Advancing Public Health and Medical Research

Introductions



Agenda

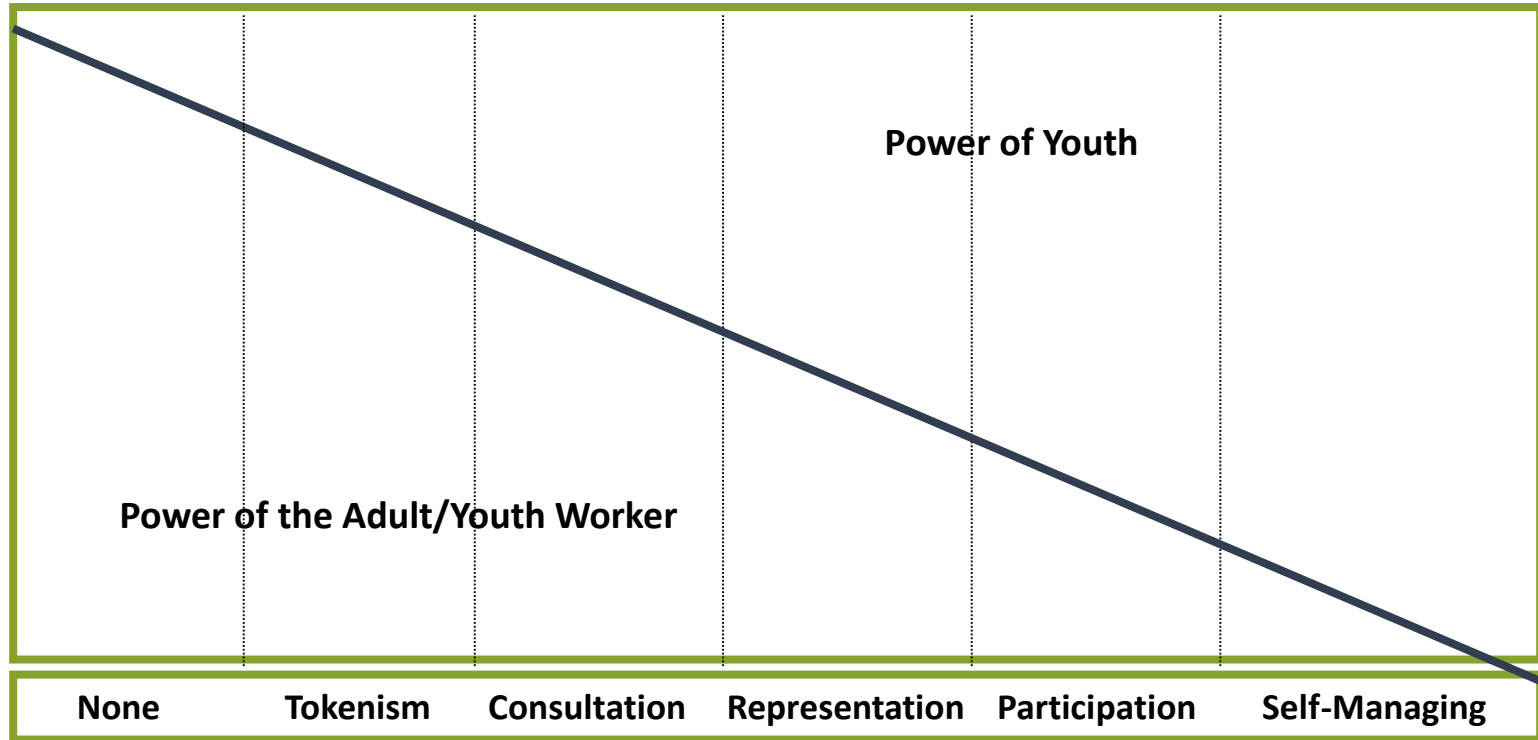
- I. People to people-why is youth participation important?
- II. Youth Participation overview
- III. Break
- IV. How we do this in MA
- V. Apply it to your programs-Bump it up activity
- VI. Closing



Youth Participation Activity



Levels of Youth Participation



Forms of Youth Participation: The How

Choosing

- Young people can choose which activities they wish to participate in and how they wish to participate.

Decision Making

- Young people can meet on a regular basis to discuss and modify existing program rules and regulations.

Planning

- Young people can meet regularly to plan future programs or community activities.

Assessing

- Young people can map their communities and/or engage in program evaluation activities.

Communicating

- Young people can regularly present the program to outsiders: tours, talks to community audiences, presentations to funders.

Implementing

- Young people can lead program activities, such as, present workshops, lead field trips, or hire youth and/or adult staff.



Youth Participation in The 84 Movement



What is The 84 Movement?

- Youth-led movement that is fighting **the tobacco and vaping industries**
- Funded by MA DPH
- 84% of teens in MA did NOT smoke Cigarettes in 2007
- Today, we are at **94%**!



Program Highlights (identifying areas of youth participation)



Statewide Leadership Team



Local Policy

- Training
- Community engagement
- Personal Connections
- Presenting to decision-makers



Spotlight on Lawrence

- Largest 84 Chapter - 188 members
- Have tried for years to get their Board of Health to consider this
- Participated in two mini-grant projects
- Statewide Leadership Team member
- Passed flavor restriction this past fall



Applying to your programs- Bump it up



Challenges/Barriers



Challenges

Location/access

- Partner with already existing youth serving organizations and work with them to understand best practices for engaging youth.
- Identify a youth friendly and consistent location/space where youth can participate in your meetings/events.

Scheduling/time commitment

- Prepare to be flexible when planning activities, events and meetings that will be done with adults and young people. Consider the schedule of the young people.
- Don't be afraid to ask youth what works best for them.
- Understand competing priorities.

Interest in topic

- Understand that tobacco prevention may not be a priority for every youth.
- Help youth understand tobacco as a bigger social justice issue.
- Connect tobacco to other issues youth care about.



Tips/Core principles for working with youth



Questions? Comments?



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